

CSET PRESENTS

An evening with Jad Abumrad

When: Friday, March 18 5:30 PM * Reception to follow

Where: Student Life Center Ballroom A

Island Hopping: How do you craft an emotional story while translating very technical and abstract information? Drawing from raw tape of interviews with scientists, Jad Abumrad focuses on the inherent struggles in science communication (or interpreting any technical or difficult information) – what happens when you get it wrong, how to fix it, and how it's useful to embrace error in the process.



Jad Abumrad is the creator and host of Radiolab, a public radio program broadcast on nearly 600 stations across the nation and downloaded more than 12 million times a month as a podcast.

Many thanks to our co-sponsors: The National Endowment of Humanities, Vice-Provost of Research, College of Arts & Science, Medicine, Health & Society