

Podcasting: What Is It and Why Would You Want To Do It?

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Goals of Workshop

- Introduce methods of integrating podcast content into course instruction
- Discuss teaching and learning frameworks for using podcast content
- Provide a brief introduction to process of producing and distributing a podcast at Vanderbilt

What is Podcasting?

- *Podcast*

- a collection of digital media files which is **downloaded** from the Internet, often using **subscription** or **syndication feeds**, for playback on portable media players and personal computers.

What's the big deal about podcasts?

- 1 in 5 18-28 year olds own an iPod or MP3 player
- Students overwhelmingly like having the *option* to download podcasted lectures

Pedagogical Podcast Considerations

- Uses

- Students can access and review **lectures** from previous classes
- Instructors can incorporate **supplemental materials** to add depth to class
- **Student projects** can be produced and submitted as audio assignments

Benefits to teaching & learning

- Enables new ways to explore course materials
- Puts course materials in their hands when they need it.
- Expands the reach of the classroom
- Students learn new technical skills

Recommended steps:

1. Select appropriate content
2. Determine your instructional goal
3. Design your content
4. Produce your podcast
5. Incorporate your podcast into your course

(from the University of Wisconsin-Madison <http://engage.doit.wisc.edu/podcasting/teaching/index.html>)

Student Tips for Faculty

- Don't assume
- Keep it simple
- Quality counts
- Make it relevant
- Offer something more
- Don't limit imagination
- Encourage exploration

(from the ELI Guide to Podcasting)

Intellectual Property Issues

- The IP considerations are context specific
- Philosophical considerations
- Audio/Video Recording Release available from the CFT podcasting guide
- Creative Commons offers variety of alternatives, see ccLearn - <http://learn.creativecommons.org/>

Individually ...

- Consider what you know about podcasting and take a few minutes to come up with 1 or 2 ways you might incorporate a podcast into a course you teach (or might teach someday).
- What does the podcast enable you to do better or differently?