GRADSTEP

PowerPoint Makeover

Rhett McDaniel • Center for Teaching
What
Slippery Slope of PowerPoint
“It is easy to dismiss design – to relegate it to mere ornament, the prettifying of places and objects to disguise their banality.

But that is a serious misunderstanding of what design is and why it matters.”

Daniel Pink
The Microsoft “Live” Platform

- People Network
- Search Network
- Ad Network

- Windows Live
- Office Live
- XBOX LIVE

- Other Experiences from Microsoft & Others

Microsoft-based Devices

Other Software

Other Devices
Click to add title

- Click to add text
Help them understand

- Metaphors and symbols
- Common experiences
- Cultural references

Source: Ellen Finkelstein
Help them understand

Metaphors and symbols

Source: Ellen Finkelstein
Help them understand Common experiences

Source: Ellen Finkelstein
Help them understand Cultural references

Source: Ellen Finkelstein
Agenda

• Global Resistance Trends
• Gram-Positive Resistance
• Gram-Negative Resistance (Europe)
• Multi-antibiotic Resistant Gram-Negative Resistance (US)

Source: Ellen Finkelstein
# The 8 Dos And Don’ts Of Twitter

<table>
<thead>
<tr>
<th>DO</th>
<th>Don’t</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Be easy to find</td>
<td>• <strong>Shout</strong></td>
</tr>
<tr>
<td>• <strong>Provide timely info</strong></td>
<td>• Repeat yourself</td>
</tr>
<tr>
<td>• Ask advice</td>
<td>• <strong>Be aggressive</strong></td>
</tr>
<tr>
<td>• Engage with your community</td>
<td>• Auto-tweet</td>
</tr>
</tbody>
</table>

- **Pro Tip:** Keep your content engaging and relevant to your audience.
counter
bowl
terminal
ligature
ascender
serifs
spine
descender
stem
There is only ONE use for Comic Sans.
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